

Labels LABELS48h – unique design solutions and short lead time

Varied functionalities and customized solutions

Our new line of booklet labels includes 10 patterns of booklet labels with various functionalities, such as, e.g.: ergonomic design for ease of opening, improved legibility of information, increased safety, variable marking, easy application on round containers, ease of recycling. Due to these features you may choose the label pattern that is most suitable for your project.

Ready in 48 hours!

Our new line of the booklet labels **LABELS48h**'s feature is 48-hour lead time what results from:

- new technology of printing,
- quick production of offset printing plates in our plant Multicolor,
- technology of automated die cutting,
- automated process of booklet label quality control.

Short production series at attractive prices

Our new line of booklet labels **LABELS48h** enables production of any short series up to 5000 pieces at attractive prices that are characteristic of large series. Due to our new production technology we have optimized the unit cost of production.

High quality printing

All components of labels, i.e. both base labels and inserts, are printed using the same technology, i.e. offset printing, what results in very high print resolution that is uniform for the entire product and provides excellent legibility of the information contained in the labels.

Visit us at:
labels48.com
multicolordrukarnia.pl
 or call
 +48 16 623 03 97

Express customization and design

Each of our 10 new label templates is available in the form of an editable graphic file on our website and may be downloaded free of charge from: sklep.multicolordrukarnia.pl and labels48h.com.

Multicolor graphic department can adapt each template of our new labels to individual customer's needs on the basis of the order specification.

Variable marking of labels and additional safeguards

In our new design line of labels, **LABELS48h**, we have introduced the templates that facilitate variable marking using the industrial printing technology. Additionally, we offer also other solutions that protect against unauthorized opening of the label and against counterfeit products.

Ecology

All labels from the line **LABELS48h** are more eco-friendly since we have replaced flexo printing with offset printing in our technological process. Moreover, some selected labels can be easily recycled as they are made entirely of one material.

Guaranteed Multicolor quality

The automated quality control for our new line of products, **LABELS48h**, facilitates quick and at the same time reliable detection of any product faults what is essential for our labels to be of highest quality and for the production time to be shortened.

Multicolor Printing House is a dynamically growing family business. We have operated on both Polish and European markets since 2004. We are a leading manufacturer of booklet labels on the Polish market. You can trust our experience.



New line of booklet labels – LABELS48h

Ready in 48 hours!



Discover the range of LABELS48h and choose your own label



Our new line LABELS48h consists of 10 innovative designs of booklet labels. The labels are characterized by original design features, finishes and functions that have been developed by our Company on the basis of the thorough analysis of our customers' needs, the carefully conducted designing process and new production technologies.

The line LABELS48h provides, for example, special design of label opening methods, new shapes of grip tabs, better availability for the visually impaired, the blind and persons with reduced mobility, possibility of applying on round containers, fluorescent inks, safety measures and possibility of applying fixed and variable codes and numbering. Our offer includes also easily recyclable, eco-friendly labels.

10_Safe Code

labels that are protected either by means of a variable code hidden under a scratch-off and a tearable strip that is partially damaged while the label is opened for the first time.



04_Serial Sticker

booklet labels with additional stickers containing numbers and codes. The additional sticker is a double-layered "peel off" – after peeling off the outer layer of the sticker the base layer of the sticker remains firmly secured to the label



06_Booklet 360

labels that are adapted to being affixed to a round surface - "an open booklet"



09_Code

labels that contain fixed or variable QR codes or other producer codes.



05_Fluo

labels that are characterized by increased visibility, printed with fluorescent, retro-reflective or luminescent paints. They are particularly useful when special caution is required



01_Easy Grip

labels that contain enlarged tabs that are particularly easy to grip. The large tabs facilitate ergonomic repeated resealing for persons with reduced mobility in their hands or who work in gloves



07_Eco Pap

ecological labels that are made entirely of paper. Such labels are entirely and easily recyclable



02_Vision Plus

labels that are characterized by increased legibility due to yellow-black contrasting colors and raised markings and inscriptions in Braille alphabet



08_Eco PP/PE

ecological labels that are made entirely of PP or PE. Such labels are entirely and easily recyclable.



03_Perforated

labels that contain perforations. Perforations allow a label section (an insert) to be torn off and kept for future use while the rest of the label (a base) remains firmly glued to the container

